

ACADEMIC PROFILE

2020 - 2024	IIT Kharagpur	B. Tech	8.38 /10.00
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PROFESSIONAL EXPERIENCE

Accenture Strategy & Consulting, Gurugram | Associate – GenAI

July 2024 – Present

Supported product ideation, deployment and GTM for a suite of GenAI-powered M&A tools for one of the world's largest cloud infrastructure providers

- Translated M&A domain needs into **AI product features**, embedding cultural fit mapping & risk assessment to improve deal evaluation
- Designed ICPs, commercial positioning for **10+** LLM workflow tools, ran enterprise pilot end-to-end coordinating cross-functional builds
- Inspected the automation market for a potential Joint Venture to help clients build factories of the future with AI-first supply chain solutions
- Analyzed the North American robotics market for AGVs & AMRs for a buy-side **due diligence** of a Poland based automation player

Boston Consulting Group (BCG), Mumbai | Associate

May 2023 - Jul 2023

Supported one of India's biggest Public Sector Bank in digital transformation of HR making employee evaluation effective and transparent

- Ideated and rolled out **25+** digital tools, restructuring performance management system covering **75K+** bank employees **across 8+ scales**
- Identified roles & KRAs for revamping **Rewards & Recognition** and **L&D** for performance improvement, attaining **100%** appraisals in Q4
- Pioneered **3 major women-centric proposals** through belief audits on **DEI**, impacting employee satisfaction and customer engagement

RESEARCH INTERNSHIPS & PUBLICATIONS

Vinod Gupta School of Management, IIT Kharagpur | Research Analyst

Mar 2023 – Apr 2024

Industry analysis in cash holdings & marketable securities evaluating liquidity, efficiency, and financial resilience of tech versus non-tech companies

- Authored a module** analyzing cash deployment strategies across **15+** sectors within NIFTY 500 using panel regression on 10-year data

University of Birmingham, UK | AI & Robotics Research Intern

Mar 2022 - Jan 2023

Formulation of mathematical models involved in remanufacturing, repair & recycle of end-of-life products promoting ESG objectives

- Boosted the efficiency by **25%** of a robotic hand trained with deep reinforcement learning reducing disassembly errors, and driving cost savings
- Implemented strategies combining vision, force/torque sensing, and an electric spindle to recover components from **end-of-life EV battery packs**

Stills Web, Mumbai, India | AI Intern

Apr 2022 - Jun 2022

Development of AI-based image processing models using Computer Vision for the image management and cloud storage early-stage SaaS Startup

- Enhanced reliability for practical use cases achieving **82%** accuracy with image **recognition & classification** model across **1M+** images

Computer Science and Engineering Department, IIT Kharagpur | NLP Intern

Oct 2021 - Dec 2021

Application of Natural Language Processing to generate text summary and utilization of Google PEGASUS for abstractive summary model

- Built a prompt summary **generative model** using extractive & abstractive methods, **gaining 1.2k+** users on the hosted web application

POSITIONS OF RESPONSIBILITY

Women Representative | IIT Kharagpur

Sep 2022 - Sep 2023

- Authored the **first constitution** for council to lay foundations for procedures, regulations representing interest of **8k+** student community
- Promoted opportunities for **3k+** women in STEM, conducting inter-department competitions, sessions & managing information platform
- Reinvigorated IC**, responsible for addressing harassment complaints; established pad dispensers and incinerators around the campus

Governor, Business Club, Technology Students' Gymkhana | IIT Kharagpur

Apr 2022 - May 2023

- Highest elected position**, led a team of **80+** members & managed a budget of **INR 3L+** as the sole PoC to official bodies & corporates
- Co-formulated problem statement in renewable energy sector, educational modules on game theory, conducted **20+** Knowledge Meets
- Garnered a total of **5000+** global participation with **105% YoY** increase for ICC '23 with **30%** budget growth restructuring publicity strategy

EXTRACURRICULAR ACHIEVEMENTS

Awarded **Honorable & Special Mentions** for notable contribution to the field of **Technology & Social & Cultural**, Gymkhana, IIT Kharagpur

Socio-cultural

- Part of the **Gold-winning** contingent in **Inter-IIT Cultural Meet 5.0: Gold** in Dramatics, **Gold** in Mime & **Bronze** in Stage Play
- Secured **Silver** in Nukkad; acted in 6 Stage plays, 4 Open-IIT Monologues as a theatre practitioner at Encore, IIT Kharagpur
- Captained a **Gold-winning** Stage Play at the General Championship' 24; performed monologue "Nari-Shakti" in Antaragni' 21
- Qualified (distinction) **Prarambhik & Praveshika Pratham** levels in Kathak from Bishop Westcott Girls School, Namkom
- Led **Silver-winning** Debating & Essay teams at School; Performed for 10+ elocution competitions till date across 4+ dialects
- Gained **1.2K+** views on blogs (medium.com/@imadihahanifa) on topics of sustainability, finance, health & data analytics

Tech-Competitions

- Microsoft AI for Earth: World top-50** in flood detection with 72% acc. Feature Engg. based on NASA's climate metadata
- Gold-winning** team among 23 participating IITs exploring used-cases to boost client growth in **Inter-IIT Tech Meet 12.0**
- Secured **2nd** position out of 1500+ participants in three levels of time-constrained puzzles for **Open IIT Biz-Tech Quiz**
- Presented to **Ministry of Education, India** as National Finalists on the implementation of NEP 2020 for Adhhyayan, GOI
- SNIG Tech Captain**, General Championship- Top-5 Case Study & Data Analytics, Technology Students' Gymkhana IIT KGP

Social Work

- Volunteer** (present), **OneStage- fka Charities Aid Foundation, India** assisting in fund allocation, and program designing
- Conducted awareness drives across schools on mental health, gender sensitization & climate change as NSS Unit Leader
- Identified women's sanitation conditions via surveys and structured career-centric women leadership programs across a **PSU**

Entrepreneurship

- Early member** of an AI-powered hiring platform designed to deliver bias-free evaluations and streamline recruitment process